



Norman, OK (PRWEB) August, 30, 2007 -- Louis S. Harvey, President, DALBAR, Inc., says, "Teeter Totter is the most concise and understandable presentation of complex investment theories. It is the prescription for those blank stares that 90% of clients give when advisers try to explain modern portfolio theory or traditional asset allocation strategies." <http://www.FiduciaryAdviser.com>

Industry leader Dan Moisand says, "One of the most difficult things for people to grasp is what to do when the markets make a big move up or down. The Teeter Totter materials let people see for themselves what volatility can look like and what they ought to do when it appears. Greg and company definitely have something worth your attention." <http://www.sprakerfitzgerald.com>

Jane Schuck, National Sales Manager of Brentmark Software, says, "The Teeter Totter Principle is a fantastic way for a financial adviser to convey how they manage money during retirement. Heiple's Teeter Totter theory is tied to our Retirement Income Navigator calculator. The RIN is a professional tool that sits in the background, while the tilting Teeter-Totter creates a visual image so that clients can easily grasp the importance of how managing money during retirement is different than managing money before retirement. Greg has taken a hugely complicated topic (retirement income planning) and made it simple."